

Notes on use of Custom-built Stands

Please read our **Technical Regulations** carefully, especially the stipulations on materials, types of ceiling, stand dimensions and stand height. The following points are particularly important:

Stand approval

Approval must be given for all Custom-built Stands. Each year, a new application for approval must be made as a formless written submission.

For Custom-built Stands over 2.5 m in height or with an area of 40 sqm or larger, you must submit stand plans, a floor plan, cross-sections and side elevations, on which all dimensions are clearly marked (outer dimensions of the stand area, and the total height, including suspended elements).

For all other Custom-built Stands, you must submit a floor plan which clearly indicates the outer dimensions of the stand area.

Please send the following documents for approval by **1 August 2026** at the latest to custombuiltstand@buchmesse.de:

/ **Dimensioned stand plans**, if necessary with detailed drawings (floor plan, cross-sections and views).

/ **Special permit** applications for early access to the exhibition site or extension times (see below).

Stand plans for the installation of technical connections should be sent directly to the relevant service providers when ordering (see [buchmesse.de/en/service-contractors](https://www.buchmesse.de/en/service-contractors)).

The exhibitor is responsible for the structural safety of the stand. If necessary, a special plan check and acceptance of the constructed stand by Messe Frankfurt is required. Any additional costs incurred will be charged to the exhibitor/stand constructor.

Stand measurements

A tolerance of 50 mm must be included in exhibitors' own stand designs – i. e. when planning and constructing a stand, the principal axis dimensions indicated on the organiser's plans should be reduced by 50 mm.

Stand structures higher than 2.5 m require official authorisation. If a stand exceeds 2.36 m in height where it abuts on a neighbouring stand, the side and rear panels must be designed in uniform white, and the owner of the neighbouring stand must be informed, for the sake of mutual coordination.

Stand heights of over 4 m incur additional costs (see „**Prices & Products 2026**“). Messe Frankfurt might require an inspection to be carried out by an engineer before it is approved. Any additional fees arising from this will be charged separately from the surcharges for excess stand height included in the price list.

Maximum stand height

(incl. false floor, platform, decor and publicity fixtures)

Halls 4.1 and 4.2: max. 4 m

Halls 6.1 and 6.2: max. 3.7 m (North/South edge niches: max. 3.5 m)

Halls 3.0, 3.1, 4.0, 5.0. (except hall walls East/West), 5.1 and 6.0: max. 5 m

Closed stand walls

In the interest of exhibitors on the opposite facing side, at least fifty per cent of the wall that faces an aisle must be kept open if a stand is 4 m wide or more.

Fire safety

All stand construction and decoration materials, including artificial plants, must be proven to be at least B1 flame-retardant in accordance with DIN 4102 (or C s2 d2 in accordance with EN 13501-1). The certificate must be issued by a testing institute authorised by the EU. Higher requirements apply to load-bearing structural components and fastenings as well as to materials that are used overhead.

Standardised stand number signs

You are required to attach your stand number yourself in a clearly visible position.

To improve orientation, all stands will be supplied with stand number signs in a uniform design. The signs with self-adhesive holders will be supplied during set-up. They should be mounted at a height of 2.36 m (top edge of sign) on a wall adjacent to the main aisle.

Accessibility

Your stand should be accessible and usable for all, without the need for assistance. Steps at the edge of the stand, high-pile carpeting or furniture that is positioned too close together make access impossible for some people and increase the risk of accidents, see [buchmesse.de/en/accessible-stand](https://www.buchmesse.de/en/accessible-stand).

Additional time for set-up and dismantling

Exhibitors are regularly allowed to deliver materials and set up their stands from Monday, 5 October 2026.

If your stand is 40 sqm or larger, you can apply for early access to the exhibition site (also for the delivery of stand materials). One day early access (from 4 October 2026) costs 180 euros. For a fee of 765 euros, you can access the exhibition site two or three days earlier (starting from 2 or 3 October 2026). Opening hours for those who have paid for early access will be from 7.00 am to 9.00 pm. Please apply in good time.

For dismantling and removal of materials, the exhibition halls are open throughout the night from Sunday to Monday as well as through to midnight on the Monday. All items must be

cleared away by this time, unless you apply for an extension to Tuesday (also subject to an additional charge).

Waste disposal

During set-up and dismantling you or your stand builder are responsible for disposing of the waste generated at your stand.

If you wish to dispose of large quantities of waste directly on the exhibition grounds, please order the necessary waste containers from Messe Frankfurt Venue GmbH, see [buchmesse.de/service-contractors](https://www.buchmesse.de/service-contractors).

Waste consultants will be available to assist during set-up and dismantling. They regularly walk through the halls and can be contacted at any time. Waste disposal during the fair is included in the daily cleaning.

Sustainability

When planning your fair presence, there are many areas where you can conserve resources and reduce CO₂ emissions, see [buchmesse.de/en/sustainable-stand](https://www.buchmesse.de/en/sustainable-stand).

Further useful tips

A **power connection (1 kW)** is included in the stand registration fee. However, it can only be installed if you send a stand sketch with the location for the switch box to Messe Frankfurt Venue GmbH, Service & Technik in advance, see [buchmesse.de/service-contractors](https://www.buchmesse.de/service-contractors).

All other work, such as laying cables and additional kW, can also be ordered and invoiced via this company. Your own electrical connections that are not installed by Messe Frankfurt Venue GmbH must be approved by the latter for technical correctness before they are connected to the power grid.

If you need a **water connection**, please mention this at the time of registration – we will try to position your stand accordingly.

After receiving your stand number in summer, you must order the installation of the connection from the responsible company for a fee (see www.buchmesse.de/en/service-contractors).

To reduce waste, we are largely doing away with carpeting the hall aisles. Exceptions are hall levels 4.0 and 6.0, where carpeting is necessary for safety reasons.

Please take care not to stain the hall floor in the aisles during set-up. Any paint splashes or similar must be removed by the responsible party before the start of the fair.

The boundaries of your stand area must be easily recognised. If necessary, please mark the boundaries of your stand with adhesive tape or similar. Markings applied directly to the hall floor must be removed without a trace when the stand is taken down at the end of the fair.