

# Prices & Products 2026

**Fair Presence:** System Stands (various models), Custom-built Stand, Co-exhibitor, Workstation, Publishers Rights Centre (PRC)

**Important dates:** Early Bird discount until 30 November 2025  
Official deadline for stand registrations: 31 January 2026

All offers: [buchmesse.de/en/exhibit](https://buchmesse.de/en/exhibit)

Your Digital Presence: [connect.buchmesse.de](https://connect.buchmesse.de)

# At a glance

## Exhibiting at Frankfurter Buchmesse



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### Which option will suit you best?

Our product overviews will help you decide:

System Stand or Custom-built Stand?

[↗ Details at buchmesse.de/en](https://www.buchmesse.de/en)

The System Stand models in comparison:

[↗ Details at buchmesse.de/en](https://www.buchmesse.de/en)

# System Stand CLASSIC

A solid base

[Go to registration form](#)



All prices excl. VAT.

	<b>Early Bird until 30/11/2025</b>	<b>Standard</b>
4 sqm row stand	€ 381/sqm	€ 393/sqm
6 sqm or 8 sqm row stand	€ 492/sqm	€ 507/sqm
12 sqm row stand or larger	€ 629/sqm	€ 648/sqm

In addition, there are obligatory fees with which you contribute to an environmentally friendly fair and effective communication on all channels. **➔ Obligatory fees**



The stand examples shown contain additional equipment (ordered at cost).

## Surcharges for special stand positions

(Basis is the net stand space price. Surcharge applied to the first 75 sqm only.)

Corner or walk-through stand (fronting 2 aisles)	+ 10 %
Peninsula stand (fronting 3 aisles, bookable for stands ≥ 16 sqm)	+ 15 %

## Flat-rate fee for Special Constructions

A **➔ flat-rate fee** is charged for larger stands or for deviations from the standardised construction options.



# System Stand CLASSIC

## Basic features



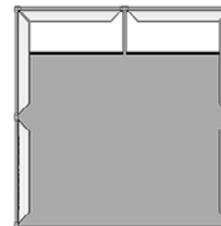
All prices excl. VAT.

When you book a System Stand CLASSIC, you receive a fully assembled stand with these basic features:

- Carpet (Rips 0905 grey, "Cradle to Cradle® Silver" Certificate)
- Back and side walls according to the size of your stand.
- Four bookshelves per 1 m wall
- One bench cabinet per 1 m of back wall
- Ceiling frame with one power strip and power socket (1 kW) plugged in
- Support walls for stands > 8 sqm (where structurally necessary)
- Stand sign with your company name and business location (two signs for 8 sqm stands and larger)
- Digital Presence on [Frankfurt Connect](#)
- Exhibitor Passes (quantity depending on stand size)

The images on the right and on the next page show pricing for the System Stand CLASSIC including the obligatory fees. There will be additional cost if you order a special position or Furniture & Light packages.

### 4 sqm

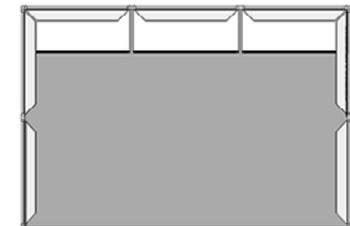


**Dimensions (d × w):** 2 m × 2 m

**Price:** € 1,775

**Early Bird price:** € 1,727

### 6 sqm



2 m × 3 m

€ 3,262

€ 3,172

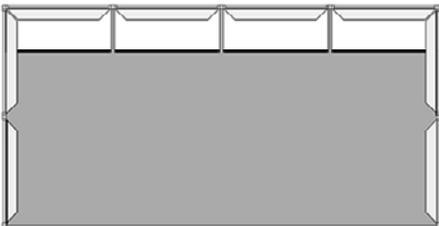
# System Stand CLASSIC

## Basic features



All prices excl. VAT.

8 sqm

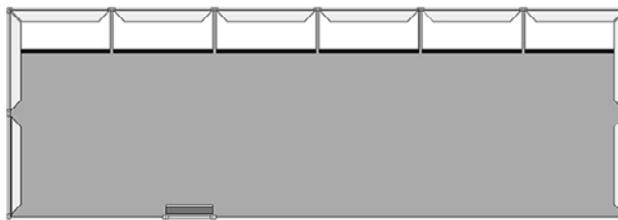
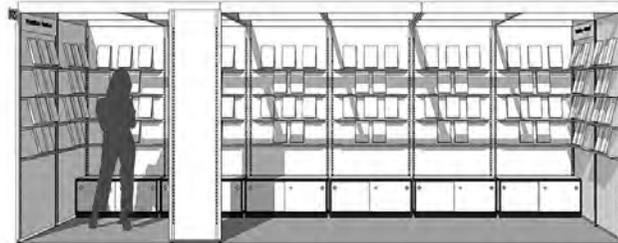


**Dimensions (d × w):** 2 m × 4 m

**Price:** € 4,293

**Early Bird price:** € 4,173

12 sqm

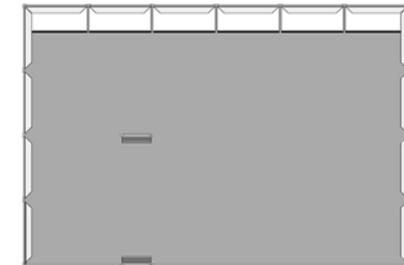
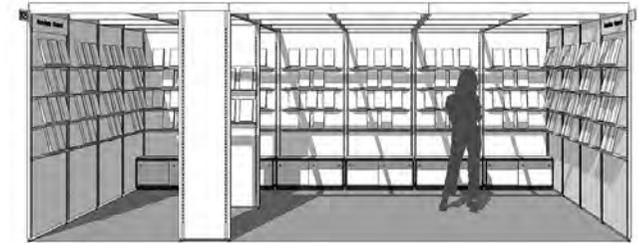


2 m × 6 m

€ 8,277

€ 8,049

24 sqm



4 m × 6 m

€ 16,155

€ 15,699

# System Stand CLASSIC

## Additional options



You can find info on lighting, furniture, and other stand equipment here: [➤ Furniture and stand equipment](#)

Subsidiaries and imprints registered as co-exhibitors receive their own trade fair presence and services.

[➤ Co-exhibitors](#)

**Push your Digital Presence:** Optimise your company profile on Frankfurt Connect. The upgrade packages offer additional options for networking and for advertising your products and events.

[➤ Frankfurt Connect](#)



The stand examples shown contain additional equipment (ordered at cost).

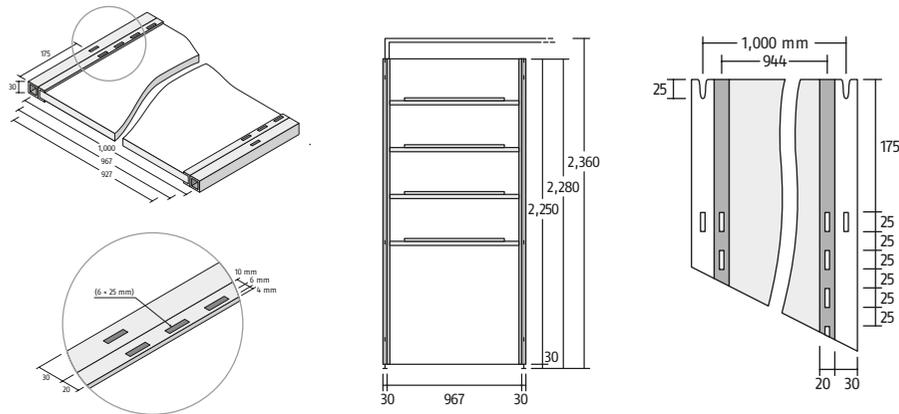
# System Stand CLASSIC

## Detailed measurements



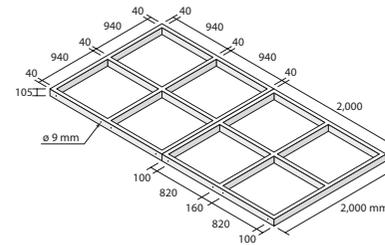
All dimensions in the drawings are given in millimetres (mm).  
A tolerance of +/-10 mm must be taken into account.

### Wall element



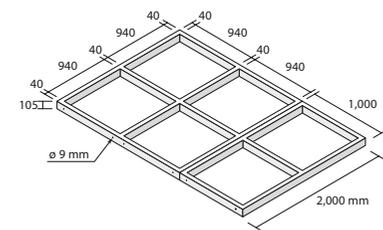
**Dimensions (d x h x w):** 24 mm x 2,250 mm x 927 mm (dimensions of the wall panel between the fixing rails, for graphics)  
The max. load on a single wall element is 55 kg; as a composite wall it is 65 kg.

### Ceiling frames



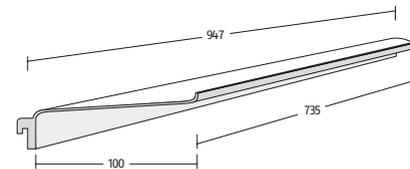
Two adjacent ceiling frames (2 m x 2 m) with a power rail running through the middle.

### Ceiling frames 6 sqm



Two adjacent ceiling frames (2 m x 2 m and 1 m x 2 m) with a power rail running through the middle.

### Bookshelf



For hooking into the system wall.  
Maximum load:  
10 kg per bookshelf

# System Stand CLASSIC

## Detailed measurements



### Electric socket



The power socket is plugged directly into the conductor rail of the ceiling frame, so it may be advisable to take an extension lead to the fair. Additional power sockets can be ordered separately via our service contractor.

[buchmesse.de/en/  
service-contractors](http://buchmesse.de/en/service-contractors)

### Support wall with two brochure holders



#### Dimensions (d x h x w):

24 mm × 2,250 mm × 415 mm

Each support wall carries max. 2 brochure holders, max. load: 3 kg.

### Stand sign

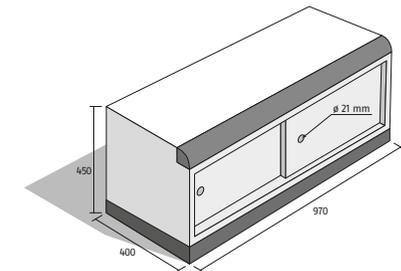


The stand sign text will be prepared according to your stand registration, in black standard lettering on a white background. It is fixed with S-hooks to the slotted rail on the wall and can easily be hung or moved.

You can find info on lighting, furniture or other stand equipment here:

[↗ Furniture and stand equipment](#)

### Bench cabinet



Fitting locks can be purchased at the fair. Bench cabinets may not be put on top of each other.

Maximum load:

100 kg per bench cabinet.

# System Stand DELUXE

Frankfurter Buchmesse as your stand builder

[Go to registration form](#)



All prices excl. VAT.



For stands measuring 12 square metres or more, you can have your System Stand customised to suit your requirements and budget. The cost of a finished System Stand DELUXE is calculated based on the stand space booked **plus the services as specified in your briefing.**

	Early Bird until 30/11/2025	Standard
Stand space	€ 629/sqm	€ 648/sqm
Customised planning and equipment	Offer according to briefing (from € 350/sqm, <a href="#">price examples</a> )	

In addition, there are obligatory fees with which you contribute to an environmentally friendly fair and effective communication on all channels. [Obligatory fees](#)

## Surcharges for special stand positions

(Basis is the net stand space price. Surcharge applied to the first 75 sqm only.)

Corner or walk-through stand (fronting 2 aisles)	+10 %
Peninsula stand (fronting 3 aisles, bookable for stands ≥ 16 sqm)	+15 %
Island stand (fronting 4 aisles, bookable for stands ≥100 sqm)	+20 %

# Systemstand DELUXE

## Services



Our services for you:

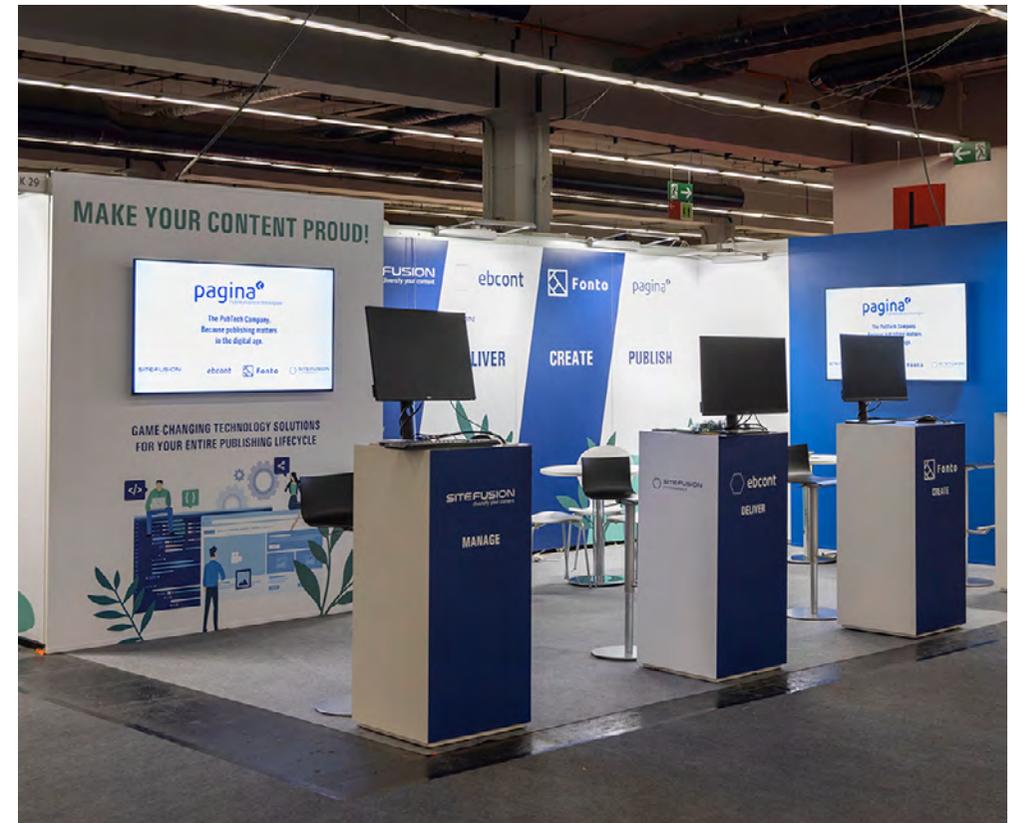
- Design: Based on your briefing we will develop a tailor-made stand with the corresponding quote.
- Construction: We provide the floor plan, views and details of the stand design, and build your stand according to your specifications.
- Coordination: We will be at your disposal throughout the preparation period.
- Stand hand-over: The stand will be handed over to you at an on-site appointment before the start of the fair.
- Exhibitor Passes (quantity depending on stand size)
- Digital Presence on [Frankfurt Connect](#)

**Push your Digital Presence:** Optimise your company profile on Frankfurt Connect. The upgrade packages offer additional options for networking and for advertising your products and events.

[Frankfurt Connect](#)

Subsidiaries and imprints registered as co-exhibitors receive their own trade fair presence and services.

[Co-exhibitors](#)



# System Stand GLOW

Stand package with backlit graphic wall

[Go to registration form](#)



All prices excl. VAT.

2 m depth	Early Bird until 30/11/2025	Standard	4 m depth	Early Bird until 30/11/2025	Standard
16 sqm row stand	€ 19,410	€ 19,710	24 sqm row stand	€ 26,600	€ 27,050
16 sqm corner stand	€ 20,380	€ 20,720	24 sqm corner stand	€ 27,940	€ 28,440
16 sqm peninsula stand	€ 20,870	€ 21,220	24 sqm peninsula stand	€ 28,600	€ 29,130
20 sqm row stand	€ 23,380	€ 23,760	32 sqm row stand	€ 32,620	€ 33,230
20 sqm corner stand	€ 24,550	€ 24,970	32 sqm corner stand	€ 34,250	€ 34,920
20 sqm peninsula stand	€ 25,170	€ 25,610	32 sqm peninsula stand	€ 35,040	€ 35,730

The prices for the System Stand GLOW are package prices and include the **↗ Obligatory fees.**



Some of the stand examples shown contain additional graphics (ordered at cost).

# System Stand GLOW

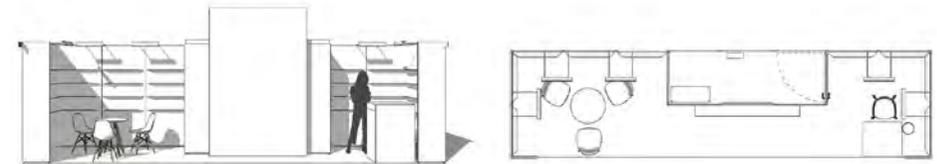
## Basic features



When you book a System Stand GLOW, you receive a fully assembled stand with these basic features:

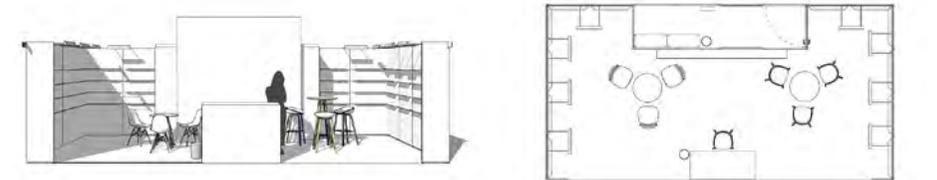
- Back and side walls with coloured wall foiling (choice from nine colours)
- Carpet "Cradle to Cradle® Silver" Certificate (choice from nine colours)
- 3 m high and backlit fabric wall with your graphic
- Cubicle with shelf and wardrobe bar
- Counter with lockable built-in cupboard and one bar stool
- Table with three chairs, wastepaper basket, bookshelves
- From 20 sqm: additional shelving unit, wastepaper basket, and wardrobe bar inside the cubicle
- From 24 sqm: bar table with three bar stools
- Power connections in cubicle, counter and seating area
- Long-arm, wall-mounted spotlights
- Two stand signs with your company name and business location
- Digital Presence on [Frankfurt Connect](#)
- Exhibitor Passes (quantity depending on stand size)

16 sqm



Dimensions (d × w): 2 m × 8 m

32 sqm



Dimensions (d × w): 4 m × 8 m

For information on individual elements of the basic features:

[Frankfurt Connect](#) [System Stand CLASSIC detailed dimensions](#)

# System Stand GLOW

## Basic features



All prices excl. VAT.



The fabric wall graphic made from recycled PET bottles included in the basic package can be taken away and stored after the fair. If you have booked a System Stand GLOW of the same size in previous years, you can bring the old fabric wall graphic with you and mount it on the finished stand yourself, in which case you will receive a discount.

### Discount for using the fabric wall graphic from the previous year

Reuse of graphic 2 m x 3 m (for 16 sqm) € -486

Reuse of graphic 3 m x 3 m (for 20 sqm, 24 sqm, or 32 sqm) € -708

# System Stand GLOW

## Basic features

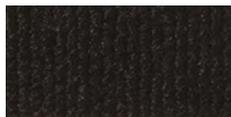


Wall foiling and carpet are included in the basic package.  
You may choose from the colours below.

### Carpet flooring ("Cradle to Cradle® Silver" certification)



Rips 0985 Light Grey



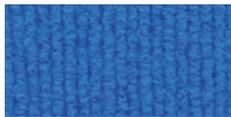
Rips 0910 Black



Rips 9662 Red



Rips 0012 Dark Red



Rips 0904 Light Blue



Rips 0014 Night Blue



Rips 9302 Pink

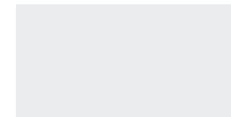


Rips 0007 Orange

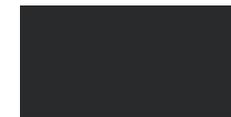


Rips 0041 Green

### Wall foiling



010 White



070 Black



032 Light Red



030 Dark Red



052 Light Blue



050 Dark Blue



041 Pink



034 Orange



062 Light Green

# System Stand GLOW

## Additional equipment



All prices excl. VAT.

Additionally you can book, at cost:

Additional seating (extra table with three chairs)	€ 390
Additional bar table with three bar stools	€ 459
PC lectern/cabinet	€ 258
Shelf XL	€ 91
Sloping shelf	€ 117
Small sloping shelf	€ 69
Wardrobe bar with four hooks	€ 41

Details and product images at [↗ Furniture and stand equipment](#).

Please note the order deadlines and cancellation conditions in the [↗ Terms and Conditions of Participation](#) (III. Additional regulations for System Stands).

Additional graphics for walls and counter fronts can be ordered from the relevant service provider.



Subsidiaries and imprints registered as co-exhibitors receive their own trade fair presence and services. [↗ Co-exhibitors](#)

**Push for your Digital Presence:** Optimise your company profile on Frankfurt Connect. The upgrade packages offer additional options for networking and promoting your products and events.

[↗ Frankfurt Connect](#)

# System Stand SMART

Stand package with screen

[Go to registration form](#)



All prices excl. VAT.

	Early Bird until 30/11/2025	Standard
4 sqm row stand	€ 4,810	€ 4,860
4 sqm corner stand	€ 4,962.40	€ 5,017.20
8 sqm row stand	€ 7,710	€ 7,830
8 sqm corner stand	€ 8,103.60	€ 8,235.60

The prices for the System Stand SMART are package prices and include the [Obligatory fees](#).

Subsidiaries and imprints registered as co-exhibitors receive their own trade fair presence and services.

[Co-exhibitors](#)

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[Frankfurt Connect](#)



The stand example shown contains additional equipments (graphic, ordered at cost).

# System Stand SMART

## Basic features



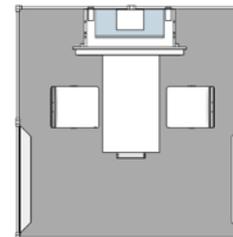
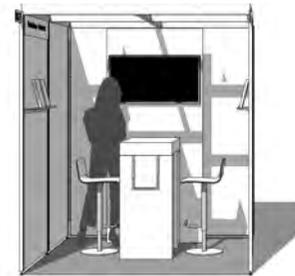
When you book a System Stand SMART, you receive a fully assembled stand with these basic features:

- Back and side walls according to the size of your stand
- Broadband internet connection (LAN, 12 Mbps)
- Multifunctional wall module incl. triple power socket
- 40-inch monitor with LCD display
- Counter with lockable base cabinet and A4 brochure holder (in 8 sqm stands positioned at the left of the stand, as standard)
- Two bar stools, wastepaper basket, bookshelves
- Two spotlights for 4 sqm; four spotlights for 8 sqm
- Carpet (Rips 0905 grey, "Cradle to Cradle® Silver" certificate)
- Digital Presence on [Frankfurt Connect](#)
- Ten trade visitor one-day tickets
- Two or three Exhibitor Passes (for 4 square metres or 8 square metres)

Additionally for 8 sqm stand:

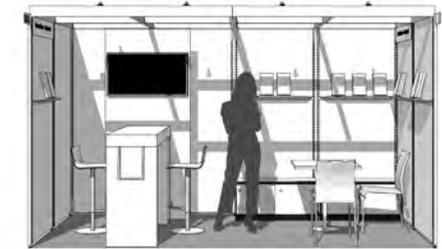
- One table with two chairs and two bench cabinets

4 sqm



**Dimension (d × w):** 2 m × 2 m

8 sqm



2 m × 4 m

For information on individual elements of the basic features:

[Frankfurt Connect](#) [System Stand CLASSIC detailed dimensions](#)

# System Stand SMART

## Additional equipment



All prices excl. VAT.



The following additional equipment can be ordered for the System Stand SMART, at cost:

PC lectern/cabinet	€ 258
Shelf XL	€ 91
Sloping shelf	€ 117
Small sloping shelf	€ 69
Wardrobe bar with 4 hooks	€ 41
Alternative carpet colour (price/sqm)	€ 27
Fabric wall covering (price//running m)	€ 134

Details and product images can be found under

[↗ Furniture and stand equipment.](#)

Please note the order deadlines and cancellation conditions in the

[↗ Terms and Conditions of Participation](#) (III. Additional regulations for System Stands).

# System Stand GALLERY

Our stand for creatives – featuring a nailable wall

[Go to registration form](#)



All prices excl. VAT.

	Early Bird until 30/11/2025	Standard
4 sqm row stand	€ 488/sqm	€ 499/sqm
6 sqm or 8 sqm row stand	€ 580/sqm	€ 596/sqm
12 sqm row stand or larger (> 32 sqm depending on availability, plus planning fee)	€ 718/sqm	€ 736/sqm

GALLERY stands are generally 2 m deep, however for 16 and 24 sqm stands a 4 m depth is also possible.

In addition, there are obligatory fees with which you contribute towards an environmentally friendly fair and to effective communication on all channels.

## [Obligatory fees](#)

## Surcharges for special stand positions

(Basis is the net stand space price.)

Corner or walk-through stand (fronting two aisles)	+10 %
Peninsula stand (fronting three aisles, bookable for stands ≥ 16 sqm)	+15 %



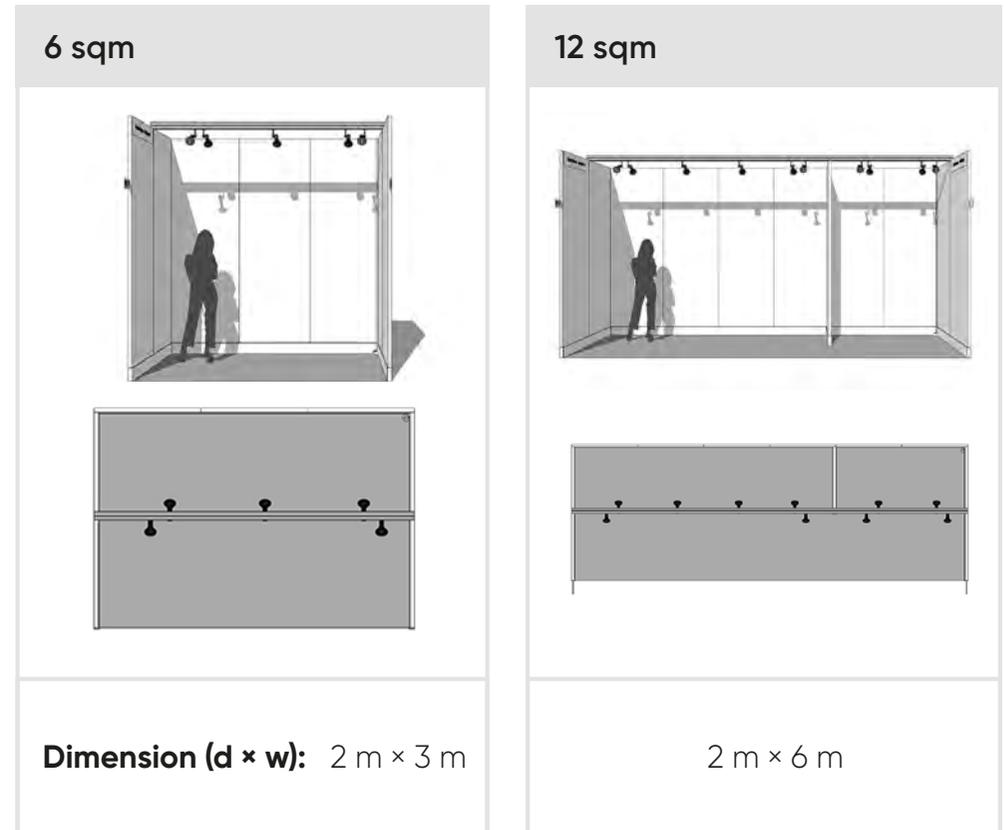
# System Stand GALLERY

## Basic features



When you book a System Stand GALLERY, you receive a fully assembled stand with these basic features:

- Carpet (Rips 0905 grey, "Cradle to Cradle® Silver" Certificate)
- 3 m high back and side walls, finished with woodchip wallpaper and white emulsion paint, suitable for nails, with white skirting board (h=150 mm)
- For larger stands, additional support wall (w=1 m) on back wall after max. 4 m
- Truss with power rail and lighting (quantity of spotlights depending on stand size)
- Socket (1 kW) in the back right-hand of the stand (white cable cover, placed at floor height)
- Stand sign with company name and business location (two stand signs for 8 sqm stands and larger)
- Digital Presence on [Frankfurt Connect](#)
- Exhibitor Passes (quantity depending on stand size)



The System Stand GALLERY walls differ from those of other System Stands. As a result, only certain stand allocations are possible.

# System Stand GALLERY

## Additional equipment



All prices excl. VAT.

The following additional features can be ordered for the System Stand GALLERY, at cost:

Cubicle GALLERY 1 m × 2 m, with door	€ 660
PC lectern/cabinet	€ 258
Counter 1.5 m wide	€ 329
Counter 1.5 m wide, with built-in cupboard	€ 454
Counter 0.75 m wide	€ 258
Counter 0.75 m wide, with built-in cupboard	€ 378
Alternative carpet colour	€ 27/sqm

Please note the order deadlines and cancellation conditions in the [↗ Terms and Conditions of Participation](#) (III. Additional regulations for System Stands).

Details and product images at [↗ Furniture and stand equipment.](#)

Further stand equipment such as shelves, furniture, bench cabinets, graphics or spotlights can be ordered from the relevant service contractors, see [buchmesse.de/en/service-contractors](https://buchmesse.de/en/service-contractors).

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### ↗ Co-exhibitors

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### ↗ Frankfurt Connect



# Furniture and stand equipment

## Packages "Furniture & Light"



All prices excl. VAT.

The following additional equipment can be booked using the registration form for exhibitors and co-exhibitors. The products available for your chosen stand model are listed separately there.

	Light XS	Furniture & Light S recommended for 4 sqm	Furniture & Light M recommended for 8 sqm	Furniture & Light L recommended for 12 sqm	Furniture & Light XL recommended for 16 sqm	Furniture & Light XXL recommended for 20 sqm
 <b>Spotlight</b>	2	2	4	6	8	10
 <b>"Verona" Chair</b>	–	2	3	6	6	9
 <b>"Venus" Table</b> 70 cm x 70 cm	–	1	1	2	2	3
 <b>Wastepaper basket</b>	–	1	1	2	2	2
	€ 205	€ 296	€ 477	€ 787	€ 932	€ 1,237

# Furniture and stand equipment

## Stand equipment & extras



All prices excl. VAT.

Cubicle 1 m × 1 m, with door and cabinet unit	€ 1,497	Sloping shelf	€ 117
Cubicle 2 m × 2 m, with door	€ 948	Small sloping shelf	€ 69
Cubicle 2 m × 2 m, without door	€ 528	Shelf XL	€ 91
Cabinet unit 1 m wide	€ 1,114	Wardrobe bar with four hooks	€ 41
Fabric wall covering (price/running m)	€ 134	Half-open wall with wall shelf, 2 m wide	€ 253
Fabric door covering (on stands with cubicle, per door)	€ 281	Alternative carpet colour (price/sqm)	€ 27
Counter 0.75 m wide	€ 258	Seating cushions (purchase for take away and reuse)	€ 90
Counter 0.75 m wide, with built-in cupboard	€ 378	Wall element 1 m wide	€ 116
Counter 1.5 m wide	€ 329		
Counter 1.5 m wide, with built-in cupboard	€ 454		
PC lectern/cabinet	€ 258		

Please note the order deadlines and cancellation conditions in the **↗ Terms and Conditions of Participation** (III. Additional regulations for System Stands).

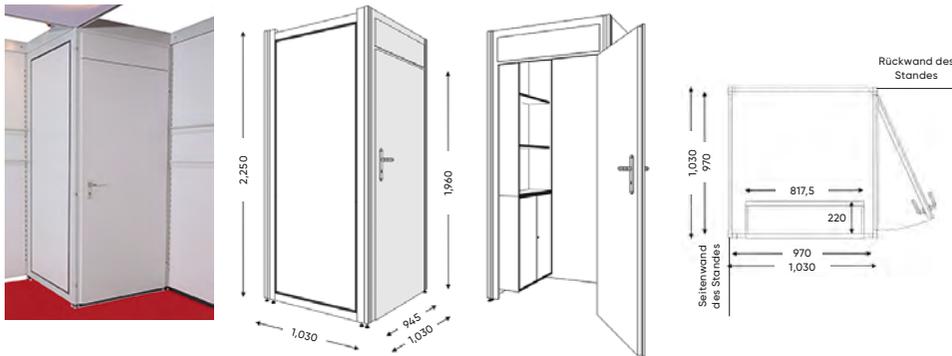
# Furniture and stand equipment

## Stand equipment & extras

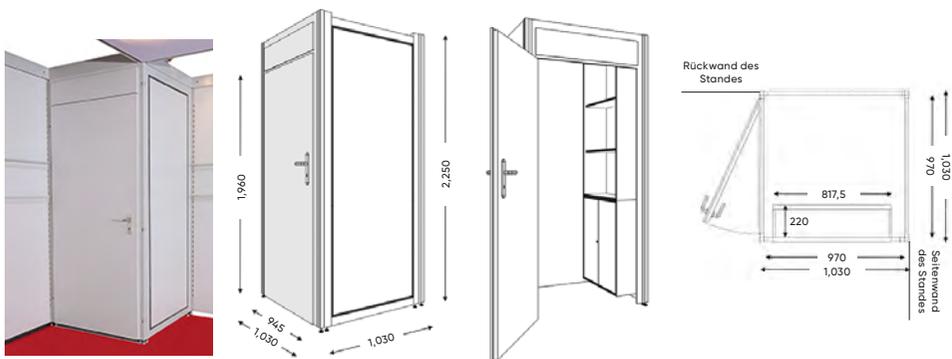


All prices excl. VAT.

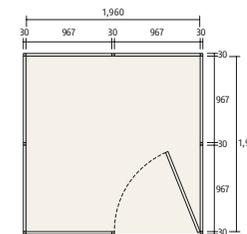
Cubicle 1 m × 1 m, with door and cabinet unit back left, € 1,497



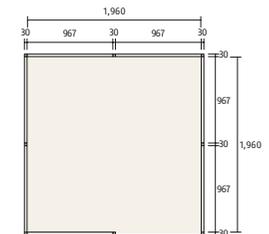
Cubicle 1 m × 1 m, with door and cabinet unit back right, € 1,497



Cubicle 2 m × 2 m, with door, € 948



Cubicle 2 m × 2 m, without door, € 528



# Furniture and stand equipment

## Stand equipment & extras



All prices excl. VAT.

### Cabinet unit 1 m wide, € 1,114



Large cabinet unit, with four adjustable shelves and lockable lower cupboard; the back wall is fixed within the ceiling frame.

The cabinet unit can only be positioned inside the stand.

### Fabric wall covering, € 134/running metre (cubicle door covering: € 281/door)



Black  
347



Red  
464



Grey  
331



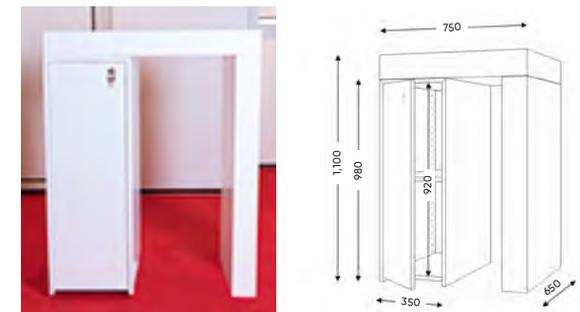
Blue  
168

The service contractor will also deliver a small cutting device to your stand. Use this to cut holes into the fabric wall covering where you want to hang the bookshelves.

### Counter 0.75 m wide, € 258



### Counter 0.75 m wide, with built-in cupboard, € 378



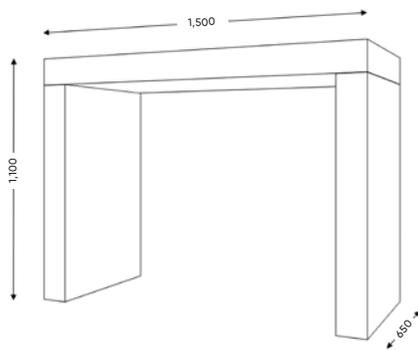
# Furniture and stand equipment

## Stand equipment & extras

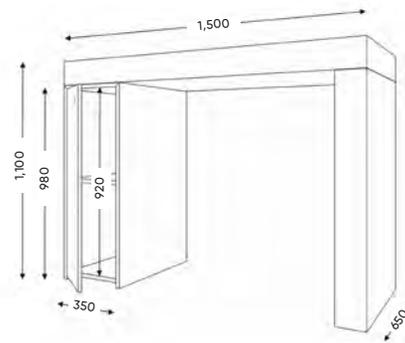


All prices excl. VAT.

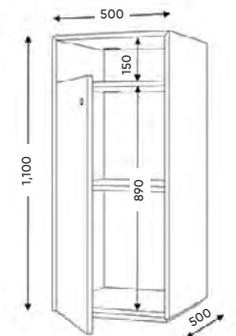
Counter 1.5 m wide, € 329



Counter 1.5 m wide,  
with built-in cupboard, € 454



PC lectern/cabinet, € 258



With lockable door, open storage compartment, and cable opening.

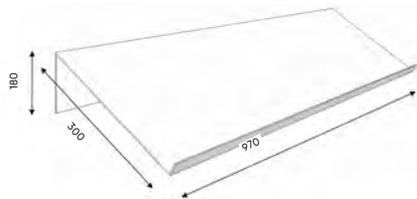
# Furniture and stand equipment

## Stand equipment & extras



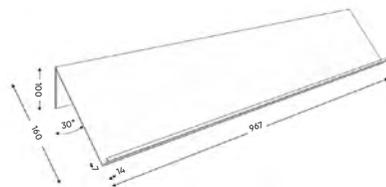
All prices excl. VAT.

**Sloping shelf, € 117**



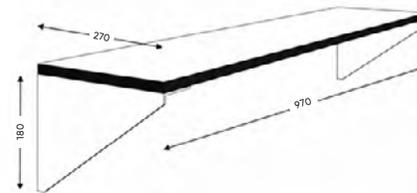
Can be fixed to the stand wall, maximum load: 7 kg.

**Small sloping shelf, € 69**



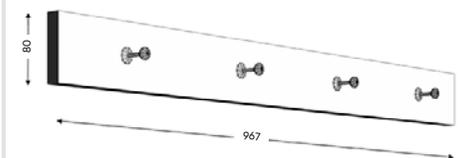
Can be fixed to the stand wall, maximum load: 5 kg.

**Shelf XL, € 91**



Can be fixed to the stand wall, maximum load: 55 kg.

**Wardrobe bar, € 41**



Wooden bar with 4 hooks, can be hung on the stand wall.

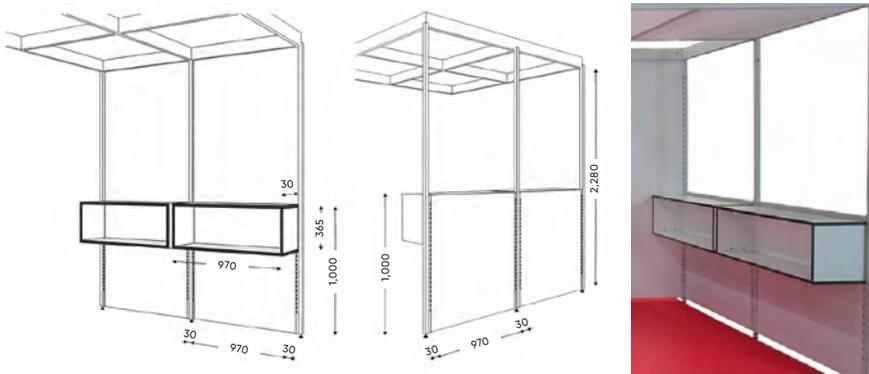
# Furniture and stand equipment

## Stand equipment & extras



All prices excl. VAT.

### Half-open wall with wall shelf 2 m wide, € 253



The hanging shelf may only be hung inside the stand and will only be delivered if technically possible. Only one hanging shelf may be hung per metre of wall.  
Maximum load per shelf: 12 kg.

### Alternative carpet colours, € 27/sqm



Rips 0910  
Black



Rips 0985  
Light Grey



Rips 9662  
Red



Rips 0014  
Night Blue

As an alternative to the grey standard carpet included in the basic configuration, you can order one of the shown carpet colours, at cost.

### Cushions for bench cabinets, about 0.4 × 0.8 m, € 90/pc



Black  
347



Grey  
331



Red  
464



Blue  
168

Cushions are for purchase and can be taken away and reused by customers.

# Custom-built Stand

Space for your unique fair presence

[Go to registration form](#)



All prices excl. VAT.

Floor space	Early Bird until 30/11/2025	Standard
8 sqm	€ 444/sqm	€ 456/sqm
12 sqm and larger	€ 570/sqm	€ 588/sqm
12 sqm and larger in the Agora (open-air area at the fair)	€ 684/sqm	€ 705/sqm

## Surcharges for special stand positions

(Basis is the net floor space price. Surcharge applied to the first 75 sqm only.)

Corner or walk-through stand (fronting two aisles)	+10 %
Peninsula stand (fronting three aisles, bookable for stands $\geq$ 16 sqm)	+15 %
Island stand (fronting four aisles, bookable for stands $\geq$ 100 sqm)	+20 %

In addition, there are obligatory fees with which you contribute towards an environmentally friendly fair and to effective communication on all channels.

## [Obligatory fees](#)



# Custom-built Stand

## Additional costs



All prices excl. VAT.



For stands with excess height, or if you need more time for set-up or deliveries, the following fees will apply:

### Surcharges for excess height (> 4 m)

(Basis is the net floor space price.)

Stands ≤ 20 sqm	+5 %
Stands 21 – 99 sqm	+7,5 %
Stands 100 sqm and larger	+10 %
Double-tiered stands (per sqm of upper tier)	€ 220/sqm

### Early access for set-up or delivery

1 day	€ 180
3 days	€ 765

# Custom-built Stand

## Details



You book floor space only and create a stand according to your ideas and with a stand constructor of your choice. These are your advantages:

- Full control over your fair presence
- Your ideas, your architects and stand builders
- Maximum flexibility for your stand design
- Early access to the exhibition site for a fee (possible only for stands of 40 sqm or larger)

In addition you receive:

- Digital Presence on [Frankfurt Connect](#)
- Exhibitor Passes (quantity depending on stand size)

**All Custom-built Stands require approval prior to the fair. We would therefore ask you to submit detailed and scaled stand plans for approval no later than 1 August 2026. Please e-mail them to [custombuiltstand@buchmesse.de](mailto:custombuiltstand@buchmesse.de).**

In some cases, additional plan checks and approval by Messe Frankfurt may be necessary. Any additional costs resulting from this will be charged to the exhibitor/stand constructor.

The [Technical Regulations](#) apply.

**Push your Digital Presence:** Optimise your company profile on Frankfurt Connect. The upgrade packages offer additional options for networking and for advertising your products and events.

[Frankfurt Connect](#)

Subsidiaries and imprints registered as co-exhibitors receive their own fair presence and services.

[Co-exhibitors](#)



# Co-exhibitors

Presenting together on one stand

[Go to registration form](#)



All prices excl. VAT.

Registration fee per co-exhibitor,  
incl. [Obligatory fees](#)

€ 449

## Registered co-exhibitors receive:

- Digital Presence on [Frankfurt Connect](#)
- One Exhibitor Pass
- At System Stands: stand sign with company name and business location

**Push your Digital Presence:** Optimise your company profile on Frankfurt Connect. The upgrade packages offer additional options for networking and for advertising your products and events.

[Frankfurt Connect](#)



# Workstation

Your flexible workplace

[Go to Workstation registration form](#)



All prices excl. VAT.

	Early Bird until 30/11/2025	Standard	Additional elements bookable	
Rental price for individual days	€ 1,218	€ 1,257	Graphic wall (h x w: 2 m x 1 m)	€ 639
Rental price for three days	€ 3,584	€ 3,695	Shelving unit with four bookshelves (1 m wide)	€ 193

The prices for booking a Workstation are package prices and include **↗ Obligatory fees**.

Workstations are available in various halls. They can be booked by the day from Wednesday to Friday. As availability is limited, a maximum of two Workstations can be booked per customer.

A maximum of two 1 m wall elements can be booked per Workstation.



# Workstation

## Basic features

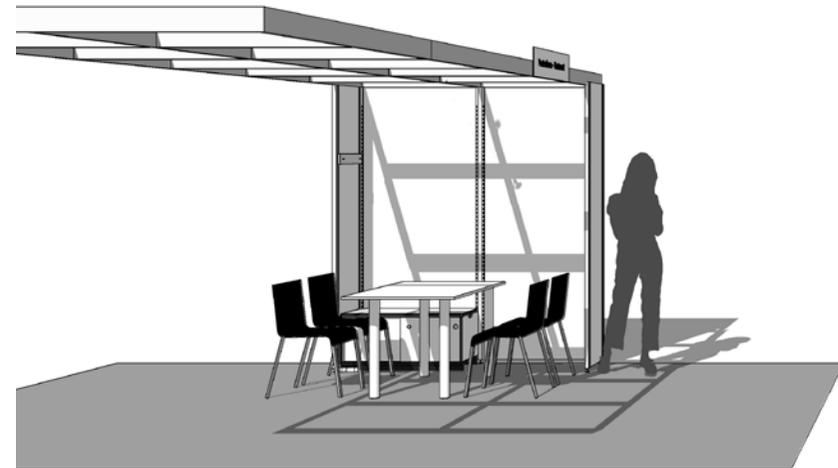


### Booking a Workstation will give you the following services:

- Table with four chairs, bench cabinet, company sign, wardrobe hooks, power socket, WiFi and lighting
- Two Exhibitor Passes
- Five trade visitor one-day tickets per day booked
- Digital Presence on [Frankfurt Connect](#)
- Assistance from staff at the information desk
- Drinking water dispensers on the premises

**Push your Digital Presence:** Optimise your company profile on Frankfurt Connect. The upgrade packages offer additional options for networking and promoting your products and events.

[Frankfurt Connect](#)



# Publishers Rights Centre (PRC)

A business centre for rights and licence managers

[Go to PRC registration form](#)



All prices excl. VAT.



	Early Bird until 30/11/2025	Standard
Registration fee per table	€ 3,584	€ 3,695

Tables can only be booked continuously. The price is a package price and includes [Obligatory fees](#).

### Additionally bookable

(max. one 1 m wall element per table)

Graphic wall (h x w: 2 m x 1 m)	€ 639
Shelving unit with four bookshelves (1 m wide) and additional company sign	€ 193

# Publishers Rights Centre (PRC)

## Basic features



Booking a table in the Publishers Rights Centre (PRC) will give you the following services:

- Table with four chairs, bench cabinet, wardrobe hooks, power socket, WiFi and lighting
- Stand sign
- Two Exhibitor Passes
- 15 trade visitor one-day tickets
- Access to the PRC from Tuesday
- Digital Presence on [Frankfurt Connect](#)
- Assistance from staff at the information desk
- Drinking water dispensers on the premises

**Push your Digital Presence:** Optimise your company profile on Frankfurt Connect. The upgrade packages offer additional options for networking and promoting your products and events.

[Frankfurt Connect](#)



# Obligatory fees

## Prices and services



All prices excl. VAT.

### Environmental and energy fee

The fee covers the following services:

- Environmentally friendly waste disposal
- Basic cleaning on an eco-friendly basis
- Electricity connection (1 kW), incl. consumption (green electricity)
- Hall lighting and air conditioning

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Price per sqm	€ 8,50/sqm
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### Communications fee

Exhibitors enjoy great media presence and reach on the key online and print channels through the following activities of Frankfurter Buchmesse:

- Targeted digital marketing: e-mail, SEO and performance measures, high-performance social media activities, regular newsletters, the Frankfurter Buchmesse website and app.
- Classic advertising: intensive international press activities and media cooperations, effective presence through advertisement placement, posters and other advertising spaces.

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For stands up to 8 sqm	€ 169
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For stands > 8 sqm	€ 399
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# Further options to participate

Online formats, theme-led exhibition areas and more



In addition to the various options for booking a stand or table, Frankfurter Buchmesse offers you further opportunities to present your company:

## Frankfurt Connect

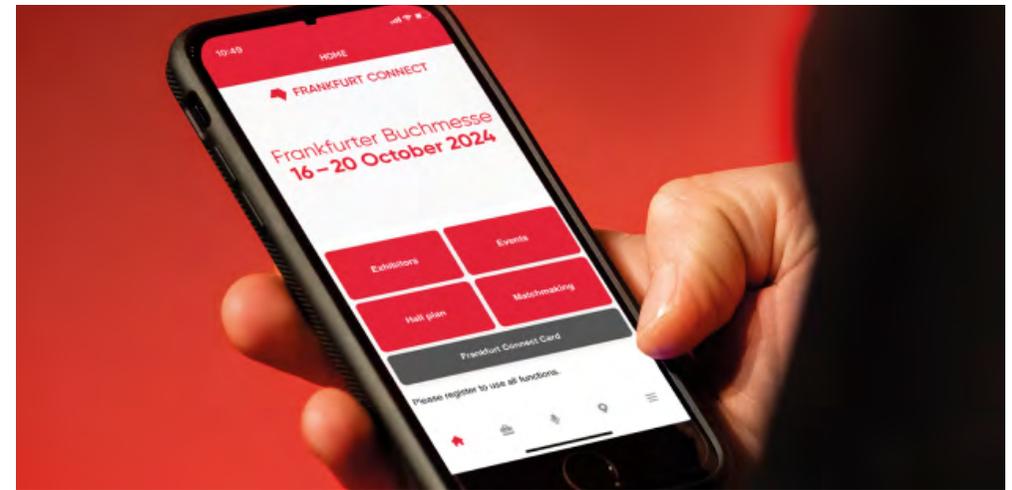
On our new online platform, companies with or without a physical presence at the fair can present their company and promote their products, events and authors. Frankfurt Connect connects the international publishing world, even beyond the book fair.

➤ [Frankfurt Connect](#)

## Collective Exhibitions

With a focus on topics such as **Audio Books** and **Stationery & Gifts**, our Collective Exhibitions are popular destinations for interested trade visitors and the general public. Here, companies can create an effective fair presence with little effort, either as a secondary or main presence.

➤ [Collective Exhibitions](#)



# Further options to participate

Online formats, theme-led exhibition areas and more



## Work centres

The **Games Business Centre** and the **Comics Business Centre** are also themed. Here, interested companies can book a workspace and arrange business meetings for targeted networking within their community.

➤ **Work centres**

## Digital event options: Masterclasses und The Hof

As the host of a **Masterclass**, you take the reins: here you can present your expertise to an interested audience and gain new business contacts for your company.

**The Hof** offers a more informal networking format for you as a co-host: you determine the topics you want to discuss with your target audience in a relaxed atmosphere.

➤ **Digital event formats**

# Further options to participate

Online formats, theme-led exhibition areas and more



## Stages (for registered companies only)

The stages at Frankfurter Buchmesse showcase the entire diversity of our industry. Here, exhibitors can present current topics and trends from the publishing and creative industries, engage in cultural or political debates and network with people who share their interests.

### ➤ Stages

## Advertising & reach (for registered companies only)

From a 50 sqm LED screen in the Agora to branded seating areas and other attractive offers: we offer our exhibitors a wide range of advertising media and PR measures for reach and visibility at the fair.

### ➤ Advertising options



You can find an overview of important dates for your preparations for Frankfurter Buchmesse on our website.

### ➤ Book fair year 2026

After registering, please also follow our **“Information for Exhibitors” mailings** in which we provide information about additional offers and important deadlines, as well as helpful information on preparing for the fair.

**Do you have any questions? We are happy to help:**

**[exhibition@buchmesse.de](mailto:exhibition@buchmesse.de)**