

Registration form for exhibitors and co-exhibitors



FRANKFURTER
BUCHMESSE

7–11 OCTOBER 2026
GUEST OF HONOUR CZECHIA

Use this form to book the System Stand of your choice, including furniture and stand equipment, or order space only for a Custom-built Stand. Prices, photos and details can be found in the PDF **Prices & Products 2026** and on our **website**.



Complete the **form in full**.



Please **date and sign** the form.



Registration deadline is **31 January 2026**.
Please send the signed form to:
servicecenter@buchmesse.de

01 Company details

Company name _____

Customer number (if known) _____

Co-exhibitor (You are a co-exhibitor if you exhibit without your own stand at another exhibitor's stand.)

Name of the main exhibitor _____

Customer number of the main exhibitor _____

→ Co-exhibitor: please proceed to 03 Company address on page 5 and finish your order with your signature.

02 Registration Stand For information and prices, see **website** or **Prices & Products 2026**.

Custom-built Stand → continue on page 1

System Stand GLOW → continue on page 3

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Custom-built Stand Prices and details can be found on our **website**.

Custom-built Stands require prior approval (deadline for plan submissions: **1 August 2026** to **custombuiltstand@buchmesse.de**).

Stand size

8 sqm 12 sqm 16 sqm 20 sqm _____ sqm

Stand measurements

(all measurements can only be made in 2 m units) depth _____ m × width _____ m

Preferred stand orientation

- Row stand (fronting 1 aisle)
- Corner or walk-through stand (fronting 2 aisles)
- Peninsula stand (fronting 3 aisles, bookable for 16 sqm or larger)
- Island stand (fronting 4 aisles, bookable for 100 sqm or larger)

Stand positioning – important for your allocation!

Please describe your preferred stand positioning in as much detail as possible (type of neighbouring stands, thematic focus, etc.)

Water connection yes no

(Limited availability, depending on stand position.)

Needs to be ordered through the service contractor, at a fee.)

→ Please proceed to 03 Company address on page 5 and finish your order with your signature.



System Stand CLASSIC

Prices and details can be found on our [website](#).

Stand size (all measurements in 4 sqm units only)

4 sqm 6 sqm 8 sqm 12 sqm
16 sqm _____ sqm

Stand measurements (all measurements can only be made in 2 m units)

depth _____ m × width _____ m

Open to neighbour (only possible for two 4 sqm stands)

Name of the exhibitor _____

Preferred stand orientation

Row stand (fronting 1 aisle)

Corner or walk-through stand (fronting 2 aisles)
replace side walls with half-open walls (free of charge)
yes no

Peninsula stand (fronting 3 aisles, bookable for 16 sqm or larger)

Island stand (fronting 4 aisles, bookable for 100 sqm or larger)

Furniture & Extras

With your booking you will receive the basic equipment described on our [website](#).

The following additional elements are available for a System Stand CLASSIC, subject to a charge:

Positioning as seen from the aisle.

Furniture & Light

Quantity

- XS** (2 spotlights)
- S** (2 chairs, 1 table, 1 wastepaper basket, 2 spotlights)
- M** (3 chairs, 1 table, 1 wastepaper basket, 4 spotlights)
- L** (6 chairs, 2 tables, 2 wastepaper baskets, 6 spotlights)
- XL** (6 chairs, 2 tables, 2 wastepaper baskets, 8 spotlights)
- XXL** (9 chairs, 3 tables, 2 wastepaper baskets, 10 spotlights)

Cubicle 1 m × 1 m, with door and cabinet unit

rear left rear right

Cubicle 2 m × 2 m (only available for 12 sqm stands or larger)

without door with door
rear left rear right
front left front right

Cabinet unit 1 m

Counter 0.75 m

Counter 0.75 m, with built-in cupboard

Counter 1.5 m

Counter 1.5 m, with built-in cupboard

PC lectern/cabinet

Sloping shelf

Small sloping shelf

Shelf XL

Wardrobe bar

Half-open wall with shelves 2 m

front left front right

_____ m from left _____ m from the front
(measurements only possible in 2 m units)

Stand positioning – important for your allocation!

Please describe your preferred stand positioning in as much detail as possible (type of neighbouring stands, thematic focus, etc.)

Water connection

yes no

(Limited availability, depending on stand position.)

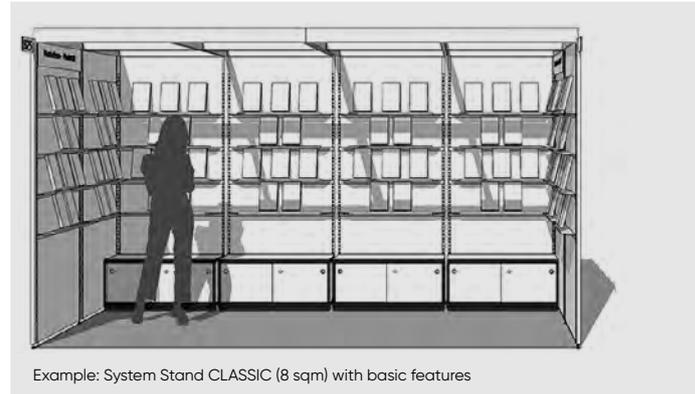
Needs to be ordered through the service contractor, at a fee.)

Stand sign

Company name _____

Place of business (country) _____

No stand sign required



Example: System Stand CLASSIC (8 sqm) with basic features

Fabric wall covering (Cabinet walls and doors are also covered)

black grey red blue

Carpet:

Standard: Rep 0905 grey (part of the basic features, no additional costs)

Rep 0910 black Rep 0985 light grey

Rep 9662 red Rep 0014 night blue

Cushion for bench cabinet:

Quantity

black grey red blue



System Stand DELUXE

Prices and details can be found on our [website](#).

Stand size (all measurements in 4 sqm units only)

12 sqm 16 sqm 20 sqm _____ sqm

Stand measurements

(all measurements can only be made in 2 m units) depth _____ m × width _____ m

Preferred stand orientation

- Row stand (fronting 1 aisle)
- Corner or walk-through stand (fronting 2 aisles)
- Peninsula stand (fronting 3 aisles, bookable for 16 sqm or larger)
- Island stand (fronting 4 aisles, bookable for 100 sqm or larger)

Stand sign

Company name _____

Place of business (country) _____

No stand sign required

Stand positioning – important for your allocation!

Please describe your preferred stand positioning in as much detail as possible (type of neighbouring stands, thematic focus, etc.)

Water connection

yes no

(Limited availability, depending on stand position.)

Needs to be ordered through the service contractor, at a fee.)

→ Please proceed to 03 Company address on page 5 and finish your order with your signature.

System Stand GLOW

Prices and details can be found on our [website](#).

Stand size (all measurements in 4 sqm units only)

16 sqm 20 sqm 24 sqm 32 sqm

Preferred stand orientation

- Row stand (fronting 1 aisle)
- Corner stand (fronting 2 aisles)
- Peninsula stand (fronting 3 aisles)

Stand sign

Company name _____

Place of business (country) _____

No stand sign required

Stand positioning – important for your allocation!

Please describe your preferred stand positioning in as much detail as possible (type of neighbouring stands, thematic focus, etc.)

Water connection

yes no

(Limited availability, depending on stand position.)

Needs to be ordered through the service contractor, at a fee.)

Furniture & Extras

With your booking you will receive the basic equipment described on our [website](#).

Select a colour scheme for your System Stand GLOW, for free, and add extra equipment, subject to a charge.

Without extra costs:

Carpet:

Rep 0985 light grey	Rep 0910 black	Rep 9662 red
Rep 0012 dark red	Rep 0904 light blue	Rep 0014 night blue
Rep 9302 pink	Rep 0007 orange	Rep 0041 green

Wall foiling:

010 white	070 black	032 light red
030 dark red	052 light blue	050 dark blue
041 pink	034 orange	062 light green

In the following instance, you will receive a discount:

We participated last year with a System Stand GLOW of the same size and kept the fabric wall graphics. We will bring them with us and mount them ourselves on the finished stand.



Example: System Stand GLOW (32 sqm) with basic features

Additionally bookable for a fee:

Quantity

Additional seating (extra table with 3 chairs)

Additional bar table with three bar stools

PC lectern/cabinet

Shelf XL

Sloping shelf

Small sloping shelf

Wardrobe bar

→ Please proceed to 03 Company address on page 5 and finish your order with your signature.



System Stand SMART Prices and details can be found on our [website](#).

Stand size 4 sqm 8 sqm

Preferred stand orientation

- Row stand (fronting 1 aisle)
- Corner stand (fronting 2 aisles)

Stand sign

Company name _____

Place of business (country) _____

No stand sign required

Furniture & Extras

With your booking you will receive the basic equipment described on our [website](#).

The following additional elements are available for a System Stand SMART, subject to a charge:

Quantity	Quantity
PC lectern/cabinet	Shelf XL
Sloping shelf	Small sloping shelf
Wardrobe bar	

Fabric wall covering:

- black grey red blue

Stand positioning – important for your allocation!

Please describe your preferred stand positioning in as much detail as possible (type of neighbouring stands, thematic focus, etc.)



Example: System Stand SMART (8 sqm) with basic features

Carpet:

- Standard: Rep 0905 grey (Part of the basic features, no additional costs)
- Rep 0910 black Rep 0985 light grey
- Rep 9662 red Rep 0014 night blue

→ Please proceed to 03 Company address on page 5 and finish your order with your signature.

System Stand GALLERY Prices and details can be found on our [website](#).

Stand size
available at 2 m depth 4 sqm 6 sqm 8 sqm 12 sqm 16 sqm
 20 sqm 24 sqm 28 sqm 32 sqm

available at 4 m depth 16 sqm 24 sqm

Preferred stand orientation

- Row stand (fronting 1 aisle)
- Corner stand (fronting 2 aisles)
- Peninsula stand (fronting 3 aisles, bookable for 16 sqm or larger)

Stand sign

Company name _____

Place of business (country) _____

No stand sign required

Furniture & Extras

With your booking you will receive the basic equipment described on our [website](#).

The following additional elements are available for a System Stand GALLERY, subject to a charge:

Quantity	Quantity
PC lectern/cabinet	Counter 0.75 m, with built-in cupboard
Counter 1.5 m	Cubicle 1 m x 2 m, with door
Counter 1.5 m, with built-in cupboard	rear left
Counter 0.75 m	rear right

Stand positioning – important for your allocation!

Please describe your preferred stand positioning in as much detail as possible (type of neighbouring stands, thematic focus, etc.)

Water connection yes no

(Limited availability, depending on stand position. Needs to be ordered through the service contractor, at a fee.)



Example: System Stand GALLERY (6 sqm) with basic features

Carpet:

- Standard: Rep 0905 grey (Part of the basic features, no additional costs)
- Rep 0910 black Rep 0985 light grey
- Rep 9662 red Rep 0014 night blue

→ Please proceed to 03 Company address on page 5 and finish your order with your signature.



03 Company address

Correspondence in

German

English

Company name _____

 Street, no. _____

Postal code, City _____
 Country _____
 E-mail _____
 Website _____
 VAT number (EU only) _____

04 Tax exemption for companies outside of Germany

Exhibitors outside of Germany who are economically active as companies may, under certain conditions, be invoiced without value-added tax. Please provide the following information to enable an appropriate check:

With this registration we confirm that the address of the exhibiting company listed under "03 Company address" is based in an EU country and is registered with the given VAT ID number.

As a commercially active company with its registered office outside of the EU, we provide with this registration proof of our status as an entrepreneur from the relevant authority.

We will submit the relevant certification to **vat@buchmesse.de** as soon as possible.

The exhibiting company is not economically active in terms of VAT and is therefore not eligible for the above-mentioned review.

For more information, please visit **buchmesse.de/en/vat**.

05 Contacts

Main contact

All relevant documents and information on participation at Frankfurter Buchmesse will be sent by e-mail to the contact person named here.

First name _____
 Surname _____
 E-mail _____

Admin for the Exhibitor Ticket Portal

First name _____
 Surname _____
 E-mail _____

Admin for Frankfurt Connect

First name _____
 Surname _____
 E-mail _____

Contact person at the fair

First name _____
 Surname _____
 Mobile _____

06 Debtor address

Correspondence in

German

English

The invoice will be issued to the address given here.

Company name _____

 Street, no. _____

Same as company address
 Postal code, City _____
 Country _____
 E-mail for sending invoices _____
Contact person (will be printed on the invoice)
 First name _____
 Surname _____

07 Signature

With this registration we accept the Terms & Conditions of Participation of Frankfurter Buchmesse GmbH (for download at **buchmesse.de/en/terms-conditions**).

Company name _____

Name _____
 Date _____ Signature _____

08 Submit

Please return the **completed, signed and dated form** to us by e-mail: **servicecenter@buchmesse.de**.