

Terms & Conditions of Participation for Collective Exhibitions, work centres and Workstations

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I. Contractual provisions

Frankfurter Buchmesse is the international publishing industry's biggest trade fair with over 4,300 exhibitors from 92 countries, around 115 000 trade visitors from 153 countries, 115 000 private visitors from 89 countries, around 7,500 media representatives and around 355 agencies and publishers in the rights centres LitAg and PRC in attendance. It also brings together key players from other media, including the film and games industries. It is organised and presented by Frankfurter Buchmesse GmbH, Braubachstrasse 16, 60311 Frankfurt am Main, Germany (referred to here as the Organiser(s)).

1. Duration

1.1 Frankfurter Buchmesse 2026 will take place between Wednesday, 7 October, and Sunday, 11 October 2026. The official opening is on 6 October 2026 at 5.00 pm. The opening hours are from 9.00 am to 6.30 pm daily, and from 9.00 am to 5.30 pm on 11 October. The fair is open to the general public on Friday from 10.00 am to 6.30 pm, on Saturday from 9.00 am to 6.30 pm and from 9.00 am to 5.30 pm on Sunday. Exhibitors are admitted to the exhibition site from 8.00 am and can remain in the halls until 7.00 pm.

1.2 The Organiser may postpone the fair for good cause, change its duration and times of opening, exclude the general public, cancel the fair entirely or close it earlier than scheduled.

2. Exhibitors

2.1 All national and international companies may exhibit at Frankfurter Buchmesse which are involved in the creation, preparation and distribution of content via media such as books, newspapers, periodicals, teaching materials, audio and/or visual media, data carriers or online platforms. This also includes agencies and service providers for media trade and production, non-book suppliers, merchandisers and institutions or associations active in the areas of culture and education.

2.2 Countries may organise collective national exhibitions, provided that these are compatible with the purpose of the Book fair. In addition, the Organiser can present special exhibitions (e.g. "Best Designed Books", calendar exhibitions, etc.)

2.3 Companies whose right to use their company name or substantial parts of the name is disputed by an established previous Exhibitor, may exhibit, provided that they can demonstrate their right to use the company name with a legally binding statement either issued by a court of law of the Federal Republic of Germany or whose enforcement has otherwise been officially authorised. This also applies to products and services exhibited at individual stands or as part of Collective Exhibitions.

2.4 Companies may not exhibit if they are the subject of bankruptcy proceedings before a court of law. If any such proceedings are initiated following registration for the fair, the Organiser is to be informed without delay.

3. Exhibits

3.1 Only articles, products and services of the publishing trade and media industry may be exhibited at Frankfurter Buchmesse.

3.2 Only such items or products may be exhibited which are in accordance with applicable legal requirements, and which are not affected by the rights of third parties.

3.3 The Organiser does not apply any form of censorship.

3.4 It is not permitted to exhibit any works which have been banned from production, distribution or import by a court of law in the Federal Republic of Germany, or similarly in a court of law abroad, provided this judgement has been declared enforceable in a court of law in the Federal Republic of Germany.

3.5 It is not permitted to promote or advertise any such items that are excluded from the fair.

3.6 Publications that have been officially indexed as liable to corrupt the young must not be accessible to juveniles.

3.7 Companies may only exhibit and promote their own products.

3.8 If requested, the Organiser will decide at their own discretion whether products or presentations may be permitted which do not appear to be directly related to the publishing or media industry (see 3.1).

4. Conclusion of the contract

4.1 With the timely submission by the Exhibitor of the Organiser's registration form, completed in full, signed and delivered to the Organiser no later than 31 January 2026 (by post or as an e-mail attachment), the Exhibitor makes a binding commitment to the Organiser of their intention to participate in the event.

4.2 Provisional or unofficially submitted applications or mere reservation requests are invalid and will not be processed until a formal registration using the Organiser's official form is submitted by the stated deadline.

4.3 Alterations or special provisions made by the Exhibitor on the registration forms or in connection with the same are null and void and will be disregarded.

4.4 If, after having applied for registration, the Exhibitor receives a written or electronic (PDF) order confirmation or first invoice from the Organiser, this represents completion of the contract and official acceptance of the Exhibitor to participate at the event. The registration is only valid for the respective event and the registered company. There is no legal right to admission. The Organiser shall decide on the Exhibitor's admission based on due judgement and taking into account the available space capacities, the purpose of the event, and safety-related issues. The Organiser is entitled to deny admission for objectively justified reasons or base the decision on other conditions such as complying with issued requirements or the payment of a security deposit. This applies in particular to exhibitors who have in the past failed to meet their financial obligations to the Organiser or failed to do so in good time or have already infringed on the Terms & Conditions of Participation, safety-related regulations, or regulations regarding domestic law or statutory provisions at previous trade fairs. The Organiser shall not be obliged to give reasons for non-admission to the event. Admission to the event does not yet equate to the allocation of a particular exhibition space.

4.5 The Organiser can only allocate the exhibition space after the registration deadline has expired and all applications received have been checked. The allocation of exhibition space shall be based on the available halls, areas, requirements and possibilities of the Organiser and on the thematic classification to be carried out by the Organiser at his own discretion, but not on the order in which the applications are received. The Organiser is entitled to reallocate/reposition the exhibition space in individual cases for objectively justified (in particular safety-related) reasons, even during the event. If a corresponding reallocation/repositioning is made for reasons for which the Exhibitor is responsible, the Exhibitor shall bear the costs incurred by the Organiser. Otherwise, claims for compensation are excluded on both sides.

4.6 The Exhibitor is not entitled to the same placement as in the previous year or to the allocation of a specific space, however the Exhibitor's wishes with regard to location, neighbourhood, size and grouping will be taken into account as far as possible. The Exhibitor alone shall bear the costs of rebuilding the exhibition stand in the event of any reallocation whatsoever.

4.7 The Organiser is entitled to revoke the Exhibitor's admission to the event if the requirements for admission are not or no longer met.

4.8 Exhibitors who have already failed to meet their financial obligations to the Organiser or have failed to do so on time may be excluded after admission to the fair.

4.9 Exhibitors in work centres may not relocate, exchange, share or otherwise make the exhibition space provided to them available to third parties in whole or in part for commercial use without the prior consent of the Organiser.

5.5. Rental fees, participation fees

5.1 For rental fees or participation fees, please see our website and / or the PDF Prices & Products 2026 which is an integral part of the contract. The fees named in the order confirmation are binding. Every Exhibitor is required to pay the obligatory fees.

5.2 The rental fee or participation fee remains payable if the Exhibitor is prevented for whatever reason from attending or sending exhibits to the fair.

6. Terms of payment

6.1 Invoices for rental fees, participation fees and other service charges are payable in full upon receipt via money transfer to one of the following of the Organiser's accounts:

Frankfurter Sparkasse
Account No.: 200 452 819
Sort Code: 500 502 01
SWIFT-Code/BIC: HEL AD EF 1822
IBAN: DE73 5005 0201 0200 4528 19

Postbank Frankfurt am Main
Account No.: 1021 601
Sort Code: 500 100 60
SWIFT-Code/BIC: PBNK DE FF
IBAN: DE21 5001 0060 0001 0216 01

Commerzbank AG, Frankfurt am Main
Account No.: 90 189 100
Sort Code: 500 800 00
SWIFT-Code/BIC: DRES DE FF XXX
IBAN: DE96 5008 0000 0090 1891 00

Objections can only be considered if raised within three weeks of the date of invoice.

6.2 Invoicing

6.2.1 Collective Exhibitions, work centres (incl. Literary Agents & Scouts Centre (LitAg) and Publishers Rights Centre (PRC)) and Workstations: After the registration is received, the Organiser will promptly send out a first invoice of 35 per cent of the amount payable. It is expected that the final invoice will be delivered at the end of June 2026.

6.3 If an Exhibitor is not based in Germany and would like an invoice without German VAT, he is obliged to send proof of their entrepreneurial status from their presiding authorities to the Organiser, along with their registration. Registration without proof of entrepreneurial status obliges the Organiser to add German VAT to the invoice total. Exhibitors based in EU member states (outside of Germany) only need to declare their VAT identification number (VAT Reg. No.) on the registration form. In the event of changes in their legal form or registered address, the Exhibitor is required, unprompted, to submit a new proof of entrepreneurial status or their VAT identification number to the Organiser.

6.4 If an Exhibitor wishes to alter an invoice because the name, legal status or address have changed, a service fee of 50 euros (plus VAT) will be charged.

6.5 If payment is delayed, the Exhibitor must pay default charges of nine percentage points above the European Central Bank's basic interest rate. Enforcement of additional or higher compensation is not ruled out.

6.6 If payment of the invoice is not received on time, the Organiser may reallocate the rented exhibition space, but the Exhibitor still remains liable for full payment. In the event of such reallocation, Section 7 applies.

6.7 The Organiser has the right to invoice customers by post or electronically (sent by e-mail or available as a download on their website).

7. Withdrawal, cancellation

7.1 Cancellation of the registration is possible if submitted in written form before the official registration deadline (31 January 2026). To compensate for administrative expenses, a processing fee totalling 20 per cent of the fee payable for the use of the Collective Exhibition or the work centre will be due.

7.2 Aside from the possibility to cancel as described in Section 7.1 and other standard legal withdrawal rights, Exhibitors at Collective Exhibitions or work centres do not have the right to withdraw from or cancel the contract.

7.3 If Exhibitors cancel or withdraw from the contract, whether they have the right to do so or not, or otherwise communicate that they will not occupy the rented exhibition space, the Organiser is entitled to find another use for the entire rented space. If they no longer have the right to cancel or withdraw from the contract, the Exhibitor will still be obligated to pay the fee. The Organiser must thereby calculate the value of the non-incurred expenses as well as any benefit gained from alternative use of the exhibition space. The Exhibitor's obligation to pay is not affected if, in order to avoid a gap between stands, the Organiser offers the exhibition space to a third party whose stand would otherwise have been placed at another location or if the Organiser rearranges the rented area so that it no longer appears to be an empty exhibition space.

7.4 If the Organiser is able to successfully rent the exhibition space to a new Exhibitor, who could not be allocated another available exhibition space, the Exhibitor withdrawing from the contract must pay the Organiser a cancellation fee of twenty per cent of the fee payable for the use of the Collective Stand, work centre or the Workstation (plus the VAT owed at the time of the service). The Organiser thereby reserves the right to demand further compensation for administrative expenses.

7.5 Exhibitors are entitled to provide evidence showing that the Organiser has not been disadvantaged or not to the extent that would justify payment of the requested amount.

7.6 The Organiser is entitled to deny admittance or reallocate exhibition space:

- if payments are not made in full, on time or in accordance with contractual terms, provided the Organiser has given the Exhibitor a deadline for payment, under threat of exclusion from the event, which the Exhibitor has let pass
- if the exhibition space has not been occupied by the Exhibitor by the time the event opens and no indication of a later arrival is evident
- the exhibition requirements are no longer fulfilled by the registered Exhibitor or if the Organiser later becomes aware of reasons which, had they been known before, would have justified a denial of admittance
- if safety regulations are violated and a resolution of the problem is not possible
- or the Exhibitor refuses to take according action. In case admittance is denied, obligation to payment as defined in Section 7.1, 7.3 and 7.4 remains unaffected.

8. Force majeure, event cancellation

8.1 Force majeure is an occurrence that has a massive external impact on the contractual relationship – such as a natural disaster, war, strike, act of terror, pandemic, epidemic, or massive failure or disruption of traffic, supply chain and/or communication networks – which cannot be foreseen by human insight or experience, and which cannot be prevented or rendered harmless through economically feasible means, even with the utmost care that can reasonably be expected under the circumstances. Force majeure entitles the contracting parties to alter the contract and, insofar as an alteration is unreasonable, to withdraw from the contract. Withdrawal shall be declared in writing to the other contracting party without delay, stating all circumstances which illuminate the severity of the situation. In this case, the Exhibitor shall not be entitled to compensation for any damages incurred.

8.2 The Organiser is furthermore entitled to postpone, shorten, extend, or cancel an event, as well as to close it temporarily, permanently, in individual parts, or in its entirety, particularly if there are compelling reasons for which the Organiser is not responsible or if force majeure requires such a measure. In this case, the Exhibitor shall not be entitled to compensation for any damages incurred as a result.

8.3 If the event is cancelled due to one of the circumstances mentioned in Section 8.1, the Exhibitor shall be obliged, at the request of the Organiser, to pay a reasonable share of the costs incurred in preparing the event. The amount of said share shall be limited to a maximum of 50 per cent of the agreed rent. The amount of the share to be paid by each Exhibitor shall be determined by the sum of all costs already incurred on the part of the Organiser, divided by the number of Exhibitors, taking into account the size of the booked exhibition space of the respective Exhibitor.

8.4 Cases of force majeure that prevent the Organiser or its service partners from fulfilling obligations in whole or in part shall release the Organiser from its obligations until the force majeure ceases to exist. The Organiser shall inform the Exhibitor of this without delay, unless they are also prevented from doing so by an occurrence of force majeure. The unavailability of a sufficient supply of basic essentials, such as electricity, as well as strikes, lockouts, and official interventions – unless they are only of short duration or are the fault of the Organiser – shall be equated with a case of force majeure.

9. Liability, indemnity, expiration of terms

9.1 The Exhibitor has a legal obligation to implement safety precautions to protect all individuals who enter the rented exhibition space. In addition, German federal laws apply with regards to the liability of the Exhibitor for any damages or loss caused by themselves or their assistants. The safety regulations stipulated in the "Technical Regulations" must be adhered to at all times. The Exhibitor will be liable for any loss or irreparable damage to items supplied on a rental basis, from the moment of receipt until they are returned/collected, being liable for the new replacement value rather than reimbursement of the present value.

9.2 The Exhibitor irrevocably releases the Organiser from any claims made by third parties with regards to the violation of laws or third

party rights (particularly intellectual property rights, copyrights, image and name rights, brand and trademark rights, competition rights, personality rights) connected to the exhibition space of the Exhibitor including the Exhibitor's activities, advertising, products and their intellectual contents. This release also applies to any penalty, court or legal expenses arising from such violations.

9.3 A strict liability of the Organiser for damages due to pre-existing deficiencies in the rented space is excluded. If the Organiser violates essential contractual terms due to simple negligence, any liability for compensation is limited to the predictable, typical or expected average damages in relation to the scope of this contract. Compensation claims for damages due to breach of contract, which would not be considered breach of cardinal obligations or essential contractual terms, are excluded to the extent that they are not due to gross negligence or deliberate culpable action of the Organiser and/or the Organiser's contracted assistants. This limitation of liability does not include attributes clearly identified and acknowledged by both parties in advance or for damages or loss to life, body or health to the extent that liability is legally obligatory due to negligence or deliberate action.

9.4 The Organiser is not liable for loss or theft of exhibited items or stand furnishings. For an additional fee, the Exhibitor may hire professional stand guards who have been approved by the Organiser for such duties.

9.5 Any claims the Exhibitor makes against the Organiser arising from the contractual terms as well as any other related demands must be communicated to the Organiser in written form within ten days after the event. If any faults or disturbances become evident during the course of the event, they must be communicated to the Organiser without delay. Otherwise, the assertion of any respective claim will be invalidated.

9.6 The validity of the Exhibitor's claims expires after three months, unless the liability of the Organiser results from deliberate action. Legal limitation periods for misdemeanours, fraudulence or negligent impossibility are unaffected. The limitation period begins at the end of the month in which the last day of the event is held.

9.7 To the extent that the Organiser's liability is limited, so too is the personal liability of the Organiser's staff members, employees, representatives and agents.

10. Transfer of claims, compensation

10.1 The Exhibitor is not entitled to transfer any pending claims against the Organiser to a third party.

10.2 Any rights to retention or compensation from the Organiser may only be claimed by the Exhibitor if they have been legally determined, are not contested or have been accepted by the Organiser.

11. Digital Presence on Frankfurt Connect

11.1 Every registered Exhibitor, Co-Exhibitor, Agent & Scout will get access to their Digital Presence on Frankfurt Connect. The basic entry is free of charge and must be edited by the registered participant. There are also upgrade packages available for a fee.

11.2 The entry must be identical to the company's address. (see Section 5).

11.3 Affiliates, subsidiaries or other associated companies which are stated in the text must be registered as co-exhibitors (see section 5)

11.4 For any claims against the Organiser and their contracted administration and implementation assistants due to false, incomplete or missing entries, sections 9.2 to 9.7 apply.

12. Occupation of stands, set-up and dismantling

12.1 The Collective Exhibitions are open from Tuesday, 6 October 2026, 2.00 pm, for the set-up of stands. The Literary Agents & Scouts Centre (LitAg) as well as the Publishers Rights Centre (PRC) will be available beginning at 9.00 am on Tuesday, 6 October 2026.

12.2 Exhibitors at Collective Exhibitions must display their exhibits for the entire duration of the fair.

12.3 The Organiser has the right to reallocate exhibition spaces that are not occupied by 5.00 pm on 7 October 2026. There is no entitlement to reimbursement of rental fees already paid. In the event of reallocation of the stand, Section 7.4 applies.

12.4 Delivery of packing materials, the packing away of exhibits and the clearing of stands is not permitted prior to the official end of the event. Dismantling is not permitted before 5.30 pm on 11 October 2026. Exhibitors with shelving units and bench cabinets must ensure the bench cabinets are emptied of all content on Sunday evening, 11 October 2026. On Monday, 12 October 2026, the cleaning staff will empty the bench cabinets and dispose of the remaining content.

12.5 If the exhibition space has already been vacated before the end of the fair or has not been vacated in good time, the Organiser shall impose a contractual penalty (non-taxable compensation), which may amount to up to 20 percent of the rent owed. In the event that the stand is not vacated on time, it will also be vacated at the Exhibitor's expense and the goods will be stored for a maximum of four weeks at the Exhibitor's expense. The Organiser accepts no liability for damage to stand equipment and exhibits left behind or for their loss until they have been stored. After four weeks have elapsed, the Organiser is entitled to dispose of stored stand equipment and exhibits and, if this is not possible, to dispose of them. All costs incurred as a result shall be borne by the Exhibitor.

13. Sales

The sale of books is permitted on all days of the fair in compliance with the German Buchpreisbindungsgesetz (fixed book price law).

14. Exhibitor Passes

14.1 A special pass is required for access to the book fair. This also applies to set-up and dismantling times.

14.2 For the Exhibitor's employees engaged in the set-up and dismantling of the stand, as well as for other representatives and staff at the stand, the Exhibitor is issued Exhibitor Passes as well as special set-up and dismantling passes that are to be attached to outer clothing in a visible position at all times when on the exhibition site. Normal Exhibitor Passes are also valid during set-up and dismantling.

14.3 Each registration includes a corresponding number of free Exhibitor Passes or Literary Agent tickets.

14.4 A special charge will be levied for any tickets requested over and above this number. Additional set-up and dismantling passes are free of charge.

14.5 All Exhibitor and set-up/dismantling Passes must be ordered by the exhibitor in advance via the Exhibitor Ticket Portal. Literary Agent tickets are created via the LitAg Ticket Portal.

15. Security, insurance

15.1 General patrolling and guarding of the exhibition site and its halls is performed by a company contracted by the Organiser. However, the Organiser assumes no responsibility for damages or loss of exhibited goods, the exhibition stand or any objects or belongings of the people working at the stand. This applies even if the Collective Exhibition, work centre or Workstation is staffed by the Organiser with hostesses or security personnel. It is their exclusive responsibility to monitor whether third parties who enter the stand have the required credentials.

15.2 Guarding of the stand and stand supervision during opening hours is generally the responsibility of the Exhibitor. This also holds true during set-up and dismantling times.

15.3 Overnight, all valuable and easily removable objects must be securely locked away by the Exhibitor. At their own expense, the Exhibitor may take advantage of the services provided by the security company working for the Organiser. It is recommended that all Exhibitors purchase exhibition insurance, covering any damage and as far as possible lost items, based on the new replacement value.

16. Advertising

16.1 Advertising, in any form, is only permitted within the Exhibitor's stand and on its inner surfaces; such advertising may only promote the Exhibitor's own company and the products or services they produce and sell.

16.2 Presentations, optical, slow-moving and acoustic promotion features are permitted, provided these do not disturb neighbouring stands, do not lead to bottlenecks in the gangways and do not interfere with the fair's own announcement system in the halls. The volume may not exceed 70 dB(A) at the outer edge of the stand. In the event of failure to comply with this ruling, the Organiser is entitled to intervene and, if appropriate, demand the cessation of use. Permissions granted for the implementation of special advertising measures may be restricted or withdrawn in the interests of orderly operations of the fair.

16.3 If an Exhibitor chooses to play music at his stand, he is responsible for attaining performance permission and for paying the GEMA fee.

16.4 Outside the Exhibitor's own stand area, it is not permitted to undertake promotional activities either on or in front of the exhibition site. This includes the use of persons for publicity purposes, as well as the distribution or posting up of advertising material such as leaflets, posters, stickers, etc., in hall aisles, on the exhibition site, in the immediate vicinity of the exhibition site or on car parks used for the fair. It is also not permitted to carry out surveys, tests, competitions, raffles and prize games outside the Exhibitor's stand; the Organiser's own survey questionnaires are exempt from this rule. The Organiser may permit a limited number of the above-mentioned promotional activities, but no implicit rights to permission exist. Such permission must be received in writing from the Organiser, and will incur additional charges.

17. Events at the stand

17.1 The Organiser's consent is required for all events, such as receptions, lectures, readings, press conferences, discussion events and exhibitor evenings, on the exhibition grounds.

17.2 All events must be registered in the Calendar of Events on Frankfurt Connect (connect.buchmesse.de) by 15 September 2026 and state the expected number of visitors. If we have any concerns regarding safety, we will consult with you.

17.3 Receptions or get-togethers may be allowed to continue beyond the official closing time of the fair (6.30 p.m.) if registered accordingly.

When registering, please be sure to enter the time at which the event will end, to allow us to inform security personnel accordingly. All events must end by 8.00 p.m. at the latest.

17.4 During an event, all activities must be contained within the rented stand space. This also applies outside of the fair's opening hours.

17.5 For queues, e.g. for book signings or book sales, you may only use your own stand space and a narrow strip of the aisle next to your own stand. Exhibitors must prevent queues from extending beyond this area. Additional security personnel can be hired from Protect GmbH (messe@protectgmbh.eu) for a fee.

17.6 Signing sessions with popular authors at the stand are only permitted with close consultation from Frankfurter Buchmesse. The publisher must ensure that queues in the aisle do not extend beyond their own stand, for example by allocating time slots or using their own staff or contracted by security personnel.

18. Cleaning, environmental protection

18.1 The Organiser is responsible for the general cleaning of the exhibition site and the aisles.

18.2 The cleaning of the stand beyond the daily basic cleaning is the responsibility of the Exhibitor and must be completed daily before the opening of the event. The Exhibitor shall use the services of the cleaning company appointed by the Organiser for stand cleaning. If the Exhibitor uses their own cleaning staff, their deployment shall be limited to one hour before and after the daily opening hours of the event.

18.3 In the interests of environmental protection and environmentally friendly exhibitions, the Exhibitor is generally obliged to reduce packaging and waste and to use environmentally friendly and recyclable packaging, decoration and brochure material. If separate waste disposal systems are used, the Exhibitor must participate in this and also bear any resulting waste costs on a pro rata basis in accordance with the polluter-pays principle.

19. House rules

19.1 The exhibition grounds are a privately owned venue. The operator of the exhibition grounds is the Messe Frankfurt Venue GmbH. It exercises property rights on the exhibition grounds along with the Organiser. In this respect, Exhibitors should refer to the house rules on display at the exhibition grounds. In addition to the house rules of the operator, the Organiser is entitled to adopt event-specific house rules to provide secure access and procedures at the event. The Exhibitor can request the current house rules from the Organiser or view and download them at buchmesse.de/houserules.

19.2 The Exhibitor is subject to the Organiser's and the operator's "Terms & Conditions" for the entire duration of the fair and on the entire exhibition site. The orders given by the Organiser's employees who prove their identity with an ID card are to be followed at all times.

19.3 The Organiser is entitled to close down an Exhibitor's stand without compensation at the Exhibitor's cost in the event of failure to comply with the stipulations of the "Terms & Conditions". In particularly serious cases, if there is a continued breach of contract despite warnings, or if contractual breaches that incurred warnings at previous fairs are repeated, the Organiser may exclude the Exhibitor from future fairs. This shall also apply if items are exhibited that are subject to court bans or if the Exhibitor or his employees have committed or encouraged punishable offences (such as theft or deliberate infringements of copyright).

19.4 Rather than imposing exclusion, the Organiser may charge a penalty amounting to fifty per cent of the fee payable for the use of the Collective Exhibition or the work centre. Participation in future events can be made conditional upon payment of any such penalty.

20. Photographic illustrations

The Exhibitor agrees that Frankfurter Buchmesse GmbH may use photographic images or other representations of their fully assembled stands or parts thereof free of charge, without restriction and without further authorisation for advertising purposes and for reference. In the event that third parties have a right to the complete stand or parts thereof, the Exhibitor must ensure that they give their consent in accordance with this provision.

21. Data privacy

21.1 Personal information which the Exhibitor supplies to the Organiser as a part of the application and contractual process is stored in an automated process, in accordance with data protection regulations of EU General Data Protection Regulation, the Federal Data Protection Act and Teleservices Act of the Federal Republic of Germany. The Organiser uses the company and personal information primarily:

- to complete business procedures with the Exhibitor
- for event-related information to be sent by the Organiser or service providers working on behalf of the Organiser
- as a source of business-related information before and after the event
- for advertising by post
- for transmission and up-dating of the exhibitor lists
- for the creation of personalised tickets. Selected data is also passed to specific service providers for the fulfilment of the terms of the contract.

21.2 Naturally, every Exhibitor has the right to request the Organiser, in written form or by e-mail, not to send them any further information about future events.

20. Written form, severability clause

Any and all claims made by the Exhibitor on the basis of the contract as well as of a non-contractual nature must be submitted to the Organiser in writing. The written requirement is considered fulfilled if the respective declaration is transmitted and confirmed in electronic form or by fax. If individual clauses in the registration documents or participation conditions are or become invalid, this does not affect the validity of the rest of the contract. In this case the invalid regulation must be interpreted or amended in such a way that the original intention be met as closely as possible.

22. Applicable law, court of contractual fulfilment, court and law of jurisdiction

22.1 For interpretation of the contract and participation conditions, the German text takes precedence in the case of a dispute.

22.2 For the entire legal relationship between the Organiser and Exhibitor, only the laws of the Federal Republic of Germany apply. The terms of the CISG (United Nations Convention on Contracts for the International Sale of Goods) are expressly excluded.

22.3 The place of contractual fulfilment and exclusive court of jurisdiction for both parties is Frankfurt am Main, Germany, provided the Exhibitor is a business entity, corporate body under public law, represents fund assets subject to public law, does not otherwise have a place of jurisdiction in Germany or has taken up residency or place of residence abroad or at an unknown location. The Organiser nevertheless reserves the right to also take legal action at the Exhibitor's general place of jurisdiction.

II. Technical regulations

The safety regulations stipulated in the "Technical regulations" must be adhered to at all times. Please refer to buchmesse.de/en/technical-regulations.

Stand: September 2025